

OFFICIAL RULES FOR THE SMITH & FONG CO. FRACTAL WIN-A-WALL DESIGN CONTEST

Contest Period & Entry: The Smith & Fong Co. (“S&F”) Fractal™ Win-A-Wall Design Contest (“Contest”) runs on <http://www.plyboo.com> (“Contest Site”) from 9:00 AM Pacific Time (“PT”) on June 19, 2017, to 9:00 AM PT on July 20, 2017 (“Contest Period”). Please visit the Contest Site during the Contest Period to create a derivative panel design using our Fractool™ software, and to submit your derivative design via the Contest Site for Prize Package consideration. Only entries received during the Contest Period will be eligible for participation in the Contest, and the time-date stamp automatically generated for each such entry shall be solely determinative of eligibility for entry during the Contest Period.

Eligibility: Open to residents of the U.S., 18 years of age and older. You may create any number of derivative designs using our Fractool™ software, but only one entry per household may be submitted for consideration, and only one Prize Package will be awarded to any individual entrant. Employees of S&F and its respective parents, divisions, affiliates, subsidiaries, and promotional or marketing agencies, and the immediate family members (parent, child, sibling, and spouse) and persons living in the same households of each (whether related or not) are not eligible. Void in Puerto Rico and elsewhere as prohibited or restricted by law. No purchase or payment of any kind is necessary to enter or win, and making a purchase does not alter chances of winning.

How to enter: Go to <http://www.plyboo.com> during the Contest Period, create your derivative panel design using our Fractool™ software, and submit your entry form for consideration. Contest prize recipients will be chosen at Noon PT on July 27, 2017. Each participant is limited to a maximum of one entry during the Contest Period; submission of multiple entries will void all entries by the participant. Complete the required information truthfully and accurately; incomplete entries, or entries containing incorrect information, are void.

Prize Package: One (1) Prize Package will be awarded following the Contest Period. The approximate retail value of the Prize Package will be dependent on the ultimate derivative design submitted, and may range from US\$1,500.00 to US\$9,000.00, with each Prize Package consisting of one (1) Fractal wall panel based on the winning entry of up to 20 linear feet long by 12 linear feet wide, and with shipping prepaid by S&F for delivery within the continental US only. Participants shall be responsible for all other charges, expenses, and costs associated with the Prize Package, including for any additional delivery charges.

Prize Package will be awarded to one (1) entry selected by a panel of judges appointed by S&F in its sole discretion. Winner will be notified via email. The winning participant will be required to complete an Affidavit of Eligibility, Liability, and Publicity Release and Assignment of Copyrights in the Entry contents. If the Affidavit properly executed by the potential winner is not received by S&F within 14 business days of the notification date, or the potential winner does not comply with these Official Rules, the potential winner will be deemed ineligible, the prize forfeited, and an alternate winner will be selected by S&F. A potential winner who is disqualified for any reason will not be entitled to any form of compensation. All Federal, state, and local taxes, as well as any expenses relating to the acceptance, installation, or use of the prize not otherwise specified are the responsibility of the winner. Winner will receive an IRS 1099 form reflecting the approximate retail value of the Prize Package. No substitution of prizes permitted. Any prize not claimed or returned as undeliverable will be forfeited to S&F.

Contest Administrator: S&F is the administrator of this Contest (“Administrator”). By participating in the S&F Fractal Wall Contest each entrant fully and unconditionally agrees to be bound by and accepts these Rules and the decisions of the Administrator, including decisions regarding eligibility of entrants or entries, the selection of Prize Package recipient(s), and the awarding of Prize Package(s), which decisions by S&F are final and binding in all respects. No responsibility is assumed for lost, late, incomplete, misdirected, entries; or for any computer, telephone, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, availability or garbled, corrupt or jumbled transmissions, service or software accessibility or availability, any technical error, or unauthorized human intervention, or the incorrect or inaccurate capture of entry or other information, or the failure to capture any such information. Any attempt by any person to obtain or submit more than one entry by using multiple names

or assumed names, e-mail accounts, addresses or any other method intended to secure multiple entries for an individual shall void all of that individual's entries and that individual shall be disqualified.

Privacy: Unless you have otherwise opted to receive e-mail communications from S&F, your participation constitutes your consent for S&F to use your personal information only for the purpose of administering this promotion, awarding the prizes, and in case of the winning entry, of identifying and publicizing the identify of the winner of the Prize Package.

General: Federal, state, and local taxes and any expenses relating to the acceptance, installation, and use of a Prize Package are the responsibility of the winner. All entries are subject to verification by S&F prior to awarding a prize. By entering, participants release and hold harmless S&F, and its parent, subsidiary, and affiliated entities, as well as its directors, officers, employees and agents from any and all injury, damage, loss, expense, accident, delay, inconvenience, or irregularity arising out of or relating to any Prize Package received in this event, even if caused by the negligence of S&F. S&F is not responsible for printing or typographical errors in any event-related material; for lost, stolen, late, misdirected, damaged, incomplete, illegible, or postage-due mail, or for transactions that are lost or fail to enter the processing system, are processed, reported, or transmitted late, or are lost for any reason including computer, telephone, paper, or any other malfunction including human error. Administrator, at its sole discretion, reserves the right to cancel or modify this event, in whole or in part, at anytime without notice if fraud or technical failures (including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, or any other causes beyond the control of Administrator) or any other reasons whatsoever interfere with its conduct as contemplated by these Official Rules. If the event is cancelled for any reason before completion of the Contest Period, all entries received up to the point of termination will be included in a random drawing to award the Prize Packages. Submitted materials become the sole property of Administrator and will not be returned. By entering, you accept and agree to these rules and the decisions of the Administrator, which shall be final and binding in all respects relating to this event.

ANY ATTEMPT TO DELIBERATELY DAMAGE THE ENTRY SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS EVENT MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, S&F RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) TO THE FULLEST EXTENT OF THE LAW.

Force Majeure: The failure of Administrator to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities — outside of the control of the Sponsor and Administrator (excepting compliance with applicable codes and regulations) — or other force majeure event will not be considered a breach of these Official Rules.

Winners' Name(s): To learn the identity of the recipient(s) of the Prize Package, please visit our website after July 27, 2017, or send a self-addressed, stamped envelope to be received by August 27, 2017, to: S&F Fractal Wall Contest, Smith & Fong Co., 475 Sixth Street, San Francisco, CA 94103.

S&F Fractal Wall Contest Sponsor & Administrator: Smith & Fong Co., 475 Sixth Street, San Francisco, CA 94103.